

StreetRap™

CONCRETE FLOOR GRAPHICS



Step Up to Amazing Graphic Impact Indoors, Outdoors – Everywhere

Graphics that Rock!



Walls become “windows” with StreetRap™ digital image murals like this.



Entrance graphics can create compelling messages for schools, retail stores and trade show facilities.



StreetRap lets you “walk on water” – on all types of pavement, even up steps.

SERIOUSLY COOL TECHNOLOGY



A Bemis Company



New from **IMAGin**® Digital Media Technology.

Short term graphic promotional film designed for concrete or asphalt, sidewalks, steps and floors – and select wall surfaces – indoors and outdoors.

What it is.

StreetRap is a new easy-to-print 3.4 mil matte film that delivers superb color reproduction, durability and ease of application. It is engineered with an aggressive solvent acrylic adhesive that provides outstanding adhesion to unsealed pedestrian concrete or asphalt surfaces, and to select smooth or slightly rough wall surfaces.

Where StreetRap™ performs

Almost anywhere there is pedestrian traffic, **StreetRap** delivers powerful promotional messages – where other materials fear to tread. Typical applications include:

- Retail Stores
- Convention Centers
- Sports Arenas
- Entertainment Venues
- Schools
- Parades and Other Events
- Public Buildings
- Plant Safety Messages
- Fairs
- Trade Shows
- Private Business
- Marathons

StreetRap can also be used for stunning Wall Graphics on painted or unpainted cinder block walls, unsealed cement walls and poured concrete support pylons. (Cannot be used on stucco). StreetRap prints beautifully and reliably on a variety of printers, including: Roland, Inca, HP 9000, Mimaki, Vutek and others. Its 96# polycoated liner provides excellent layflat for solvent, eco-solvent, UV ink jet and screen printing processes. Go to www.MACTac.com to download your ICC profile.



Product	Gauge	Adhesive	Liner	Min App	Outdoor Durability
STR328W54	3.4 mil matte	3.0 mil blended adhesive	96# polycoated	+50F	3 Months Floor, Up to 2 Years Walls

StreetRap must be used with PERMACOLOR® PF6300, which passes ASTM D 2047 Coefficient for friction and is approved for floor graphics.



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